

公司 产品 品牌 市场 策略 分析

Sunny Glassware 品牌 市场 策略 分析?

- 品牌 定位 清晰, 产品 定位 明确 且 独特
- 品牌 定位 清晰 且 独特 "品牌", 品牌 定位 清晰 且 独特 3 个 品牌 定位 清晰.
- 品牌 定位 清晰 且 独特. Sunny Glassware 品牌 定位 清晰 且 独特 80,000 PC 品牌 定位 清晰.



品牌 定位 清晰



...

...

... 80 %

... AQL Plus 6 Strict Sunny QC

...

...

...

...

...

...





SG79105 玻璃杯 玻璃杯 玻璃杯 玻璃杯

SG79105..  
Top Dia : 79mm.  
Dia : 74mm.  
: 105mm.  
: 350ml.  
: 317g.  
(10 玻璃杯 玻璃杯 玻璃杯)  
MOQ : 3000pcs.

SG79105 玻璃杯 玻璃杯 玻璃杯 玻璃杯

SG79105 玻璃杯 玻璃杯 玻璃杯 玻璃杯 玻璃杯 玻璃杯 玻璃杯 玻璃杯 玻璃杯 玻璃杯.

|         |                                                                                            |
|---------|--------------------------------------------------------------------------------------------|
| SG79105 |                                                                                            |
| glass   |                                                                                            |
|         |                                                                                            |
|         | 1. 5 2. 15 , 4 , 48 500,000 ~ 1,000,000 35 T / T 30 % B / L , , 1. 2. 3. ASTM 1. 2 3. 4. . |

SG79105 玻璃杯 玻璃杯 玻璃杯 玻璃杯



## FACTORY

There are about 20000 square meters in our factory which was built in 1992 year; Superior quality and high efficiency can be guranteed.



# PROCESS CRAFTS



1、 Raw Material



2、 Melting



3、 Cutting



4、 Filling



5、 Molding



6、 Polishing



7、 Annealing



8、 Inspecting



9、 Packing

## OUR CRAFTS



Electroplating



Laser Engraving



Spraying



Decal Printing



Mercury Finish



Iridescent



Foiling



Screen Printing



Frosted



Sandblasted



# Different From The Peer

---

Own professional shipping company( Shenzhen Sunny Worldwide logistics)



20+ years freight history and WCA members.



# PACKING



[illegible]

# ┌ SAMPLE ROOM ─┐



# EXHIBITION



# CUSTOMER REVIEWS

|                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                         |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| S*****S<br>Hong Kong S.A.R.                                                                                                                                                | Supplier Service: <b>Very satisfied</b> (5 stars)<br>On-time Shipment: <b>Very satisfied</b> (5 stars)                                                                                                                                                                                                                                                                                                                                                                                                                  | 23 Sep 2019                                                                             |
|                                                                                           | glass candle holder<br>★★★★★<br>Thanks Sunny Glassware excellent team. Every thing is PERFECT, great service, clear communication, fast delivery, quickly response, excellent quality. Nothing need to worry                                                                                                                                                                                                                                                                                                            |  0   |
| B*****S<br>Australia                                                                                                                                                       | On-time Shipment: <b>Very satisfied</b> (5 stars)<br>Supplier Service: <b>Very satisfied</b> (5 stars)                                                                                                                                                                                                                                                                                                                                                                                                                  | 03 Sep 2020                                                                             |
|                                                                                           | 10oz 12oz Sunny crystal luxury glass candle jars with ...<br>★★★★★<br>so shining under the sunshine!<br>I like this glass candle jar so much; it is beautiful and luxury.<br>RECOMMEND this seller                                                                                                                                                                                                                                                                                                                      |  0   |
| T*****t<br>United States                                                                                                                                                   | On-time Shipment: <b>Satisfied</b> (4 stars)<br>Supplier Service: <b>Very satisfied</b> (5 stars)                                                                                                                                                                                                                                                                                                                                                                                                                       | 13 Aug 2020                                                                             |
|                                                                                          | Sunny luxury empty crystal scented square glass can...<br>★★★★★<br>perfect quality love this vessel. extremely satisfied with this supplier                                                                                                                                                                                                                                                                                                                                                                             |  0   |
| M*****S<br>United States                                                                                                                                                   | On-time Shipment: <b>Very satisfied</b> (5 stars)<br>Supplier Service: <b>Very satisfied</b> (5 stars)                                                                                                                                                                                                                                                                                                                                                                                                                  | 15 Jul 2020                                                                             |
|                                                                                         | Large Irrescent glass candle jars for candle wax<br>★★★★★<br>Amazing customer service and product. I highly recommend doing business with this company. Very polite and professional. Quality of the product is perfect. Thank you very much                                                                                                                                                                                                                                                                            |  0 |
| L*****r<br>United States                                                                                                                                                   | On-time Shipment: <b>Very satisfied</b> (5 stars)<br>Supplier Service: <b>Very satisfied</b> (5 stars)                                                                                                                                                                                                                                                                                                                                                                                                                  | 25 May 2020                                                                             |
|                                                                                         | Hot Sale Low MOQ Glass Candle Jar With Lid<br>★★★★★<br>Excelent response and service received!                                                                                                                                                                                                                                                                                                                                                                                                                          |  0 |
| M*****o<br>United States                                                                                                                                                   | On-time Shipment: <b>Very satisfied</b> (5 stars)<br>Supplier Service: <b>Very satisfied</b> (5 stars)                                                                                                                                                                                                                                                                                                                                                                                                                  | 03 Jan 2020                                                                             |
|                                                                                         | Luxury brand 2 wick candle jars with wooden lids<br>★★★★★<br>This company has the top reputation for making candle glassware for top USA brands. They are very high quality, with deep understanding of the candle market. They also pass all the safety and compliance requirements, including ASTM Candle Safety Standard, so you can order with no worry.<br><br>For sellers that need to start small, they have stocking program of glass with lower MOQ that can be colored or screen printed to your requirement. |  0 |
| G*****e<br>Canada                                                                                                                                                          | On-time Shipment: <b>Very satisfied</b> (5 stars)<br>Supplier Service: <b>Very satisfied</b> (5 stars)                                                                                                                                                                                                                                                                                                                                                                                                                  | 30 Mar 2020                                                                             |
| <br> | Wholesale Empty Clear Glass Candle Jars For Candle ...<br>★★★★★<br>Great product and great service. Yvonne is always available.                                                                                                                                                                                                                                                                                                                                                                                         |  0 |